



## Competitive Promotion

Veeam, Veritas and Arcserve customers have an easy way out: Switch to Acronis Backup 12.5 Advanced – the world’s fastest, most complete backup solution – and they pay the same Acronis renewal price. In addition, Acronis will match the cost of Cloud Storage. Acronis Backup 12.5 and Acronis Cloud Storage are the future of data protection in the age of ransomware.

### Promotion

- For Competitors customers who are to renew their licenses, Acronis will help competitors customer’s transition to Acronis by providing the Acronis maintenance price for their new Acronis licenses.

### Terms and Conditions

- Offer valid until December 31<sup>st</sup>, 2018.
- To apply for this promotion customer must provide their renewal quote to demonstrate they currently have an active competitor environment.
- Promotion code must be quoted on the order to take advantage of the discount promotion.
- Cannot be combined with deal registration.
- Cannot be combined with other promotions
- Promotion only applies to Acronis new business deals, not maintenance renewals or upgrades.
- Promotion valid in the countries of: Belgium, Luxembourg, Netherlands, Denmark, Finland, Norway & Sweden

### SKUs

SKU	Product Name	Range	Discount	Promo Code
PCAYSPZZS71	Acronis Backup 12.5 Advanced Workstation License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
V2HNSPZZS71	Acronis Backup 12.5 Advanced Virtual Host License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
A1MYPENS71	Acronis Backup 12.5 Advanced Universal License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
A1WYSPZZS71	Acronis Backup 12.5 Advanced Server License– Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
PCWYSPZZS71	Acronis Backup 12.5 Standard Workstation License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
G1EYSPZZS71	Acronis Backup 12.5 Standard Windows Server Essentials License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
V2PYSPZZS71	Acronis Backup 12.5 Standard Virtual Host License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA
B1WYSPZZS71	Acronis Backup 12.5 Standard Server License – Competitive Upgrade incl. AAP ESD	Any	72%	MATCHMEA